



The Guvati J. Kapoor Medical Relief Charitable Foundation supports programs in education, healthcare and social services with the intent to improve and sustain the standard of living and quality of life of all people with a focus on women and children.

Guidance Made to

**1377**

Beneficiaries

**1399**



## Maatrutva Program

The Program educates pregnant women from underserved communities about health care during pregnancy thereby encouraging them to inculcate health seeking behaviour in them for safe deliveries



**201** Pregnant women from under-served communities were registered this month to provide informative sessions



**613** Sessions were conducted with registered women informing them about pre-natal care



**20%** Women registered were in their first Trimester



**1499** Follow-Up calls were made to achieve **4847** outcomes

## Outcome Assessment

We follow up with our beneficiaries on regular intervals to understand the outcome of services



**100%** Women have given colostrum to their new born baby



**87%** of the new born babies have been at or over 2.5 kgs which is considered to be healthy in infants



**100%** Women have been feeding their new born in every 2 hours

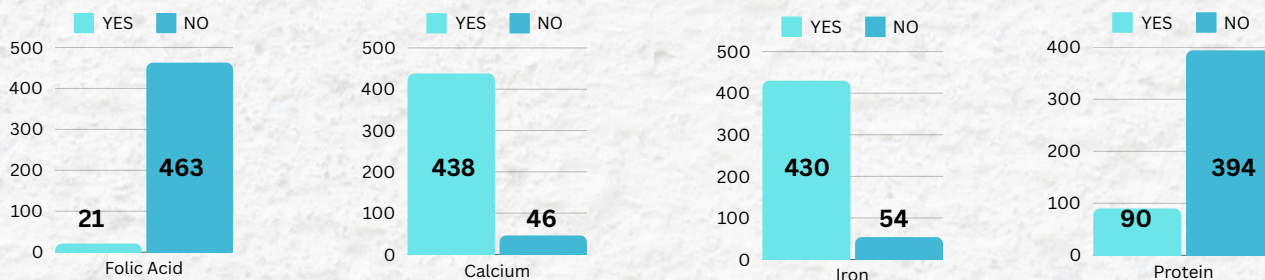


**16%** Women in the community have started using contraceptives post delivery



## Assessment of Supplements Received from the Government

Follow up with registered pregnant women about the status of supplements received during the course of their pregnancy. The below data is out of **459** calls made this month



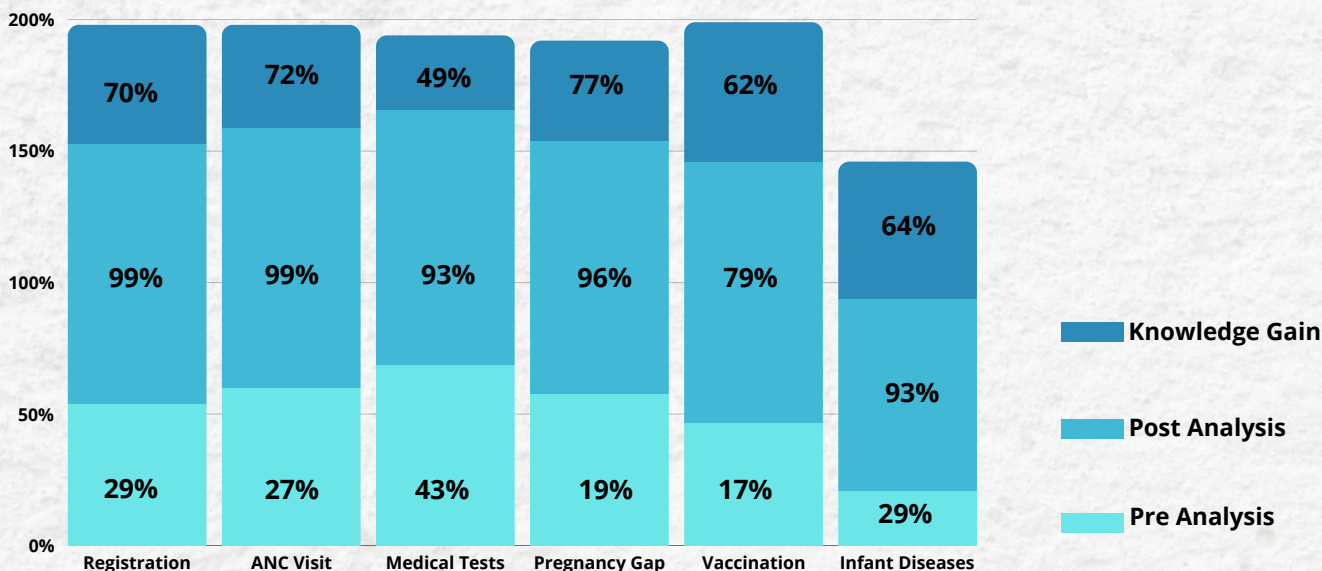
## HB Level Analysis of women

Follow up with registered women to understand the iron deficiency status amongst **484** women

Control Group (Hb>10.1 gm/100 ml)	Mild Anemia (HB=8.1-10 gm/100 ml)	Moderate Anemia (HB=6.5-8 gm/100 ml)	Severe Anemia (Hb<6.5 gm/100 ml)
38%	17%	2%	-

Note : 43% women were not tested for Hemoglobin in the hospital

## Knowledge Assessment







## Patient Guidance Program

The Program helps cancer patients access the resources they need while undergoing treatment with the aim of increasing survivorship by decreasing treatment abandonment rates



**1176** Cancer patients were guided for various essential services



**22** Patients and caregivers were provided with an extended accommodation facility at Dr. Ernest Borges Memorial Home, Bandra

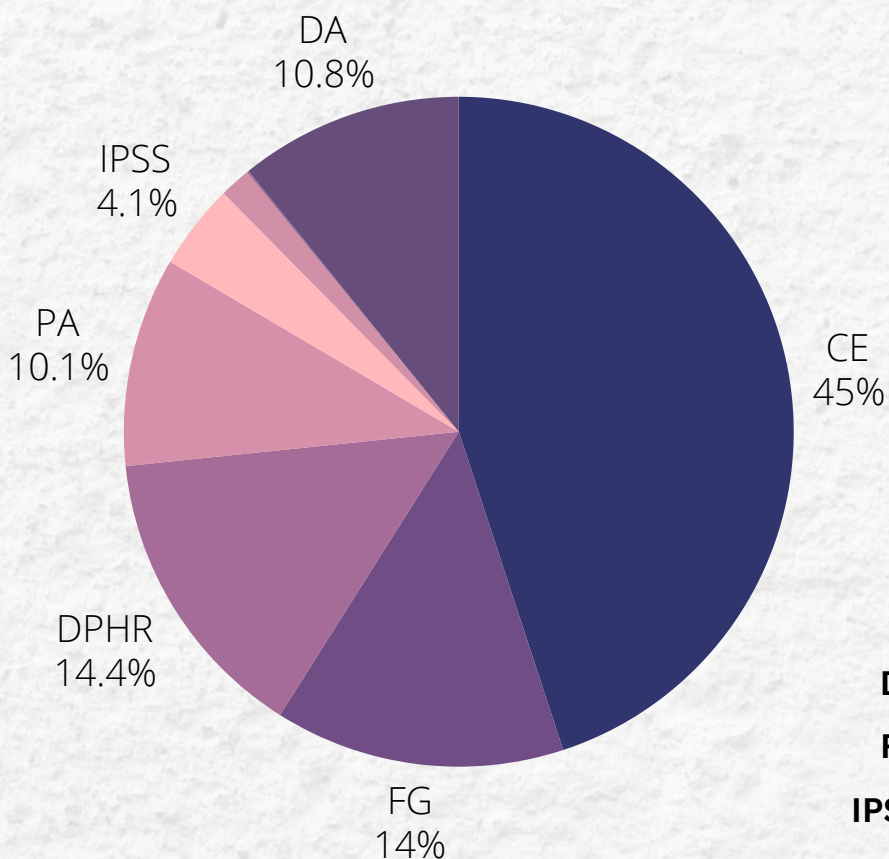


**14159** Services were provided to patients in need



**427** Voluntary Donations were made possible by making **625** calls

## Total Services



- DA** Documentation Assistance
- FG** Financial Guidance
- IPSS** Individual Patient Support Session
- DPHR** Directing Patients through Hospital Related Resources
- PA** Patient Advocates
- AG** Accommodation Guidance
- CE** Cancer Education





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## New Initiatives

- 11 patients referred for hair wigs at Indian Cancer Society (ICS)
- 4 gynecology patients referred for educational scholarship at social work department
- 6 patients were referred to JASCAP for financial aid

## Partnership with Tech Mahindra

- The Foundation has started a collaborative initiative with the Tech Mahindra Foundation to empower cancer patients and caregivers. Through this initiative, 'Tech Mahindra' provides various courses and job placements to the needy patients and caregivers

27

Cancer patients/Caregivers  
Screened

14

Cancer patients/Caregivers  
Placed

Note: The placements have been done in the health care sector





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## EVENTS (PGP & Maatrutva)

- Ms. Nirjari Dalal (Director) represented the foundation as a panelist in the '8th Annual Year End Review In' lung cancer NGO workshop 2024 at the Urmi Estate, Mumbai.



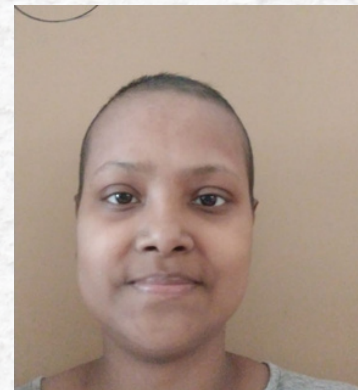
- The Foundation received diapers for new born as a donation. The diapers were distributed to the needy women in the community.





## Case Story

Rakhi Singh, a determined woman from West Bengal, always had her eyes set on her dreams and her family's happiness. At 32 years old, she was juggling her job at a private company while managing her household with her husband, who worked as a driver. Life was sailing smoothly until a sudden turn of events in 2020 shifted the course of her life. It all started with a mysterious ailment that left Rakhi in despair. Despite months of medication, her condition only worsened, leading to the dreaded suggestion of surgery. Little did she know that this was just the beginning of a long and arduous journey awaiting her.



In February 2022, Rakhi's world crumbled when she was diagnosed with gynaecology cancer. The news shook her to the core, but amidst the turmoil, her husband stood by her like a rock, shouldering the responsibilities that now weighed heavily on his shoulders. With tears in her husband's eyes he said, "Rakhi commenced her chemotherapy in March 2022, where the battle against the disease began but, fate had more challenges in store for her. A paralytic brain stroke condition struck, confining her to a hospital bed for months." The situation tested not only Rakhi's strength but also her husband's unwavering support and resilience.

In January 2023, another blow hit Rakhi as she underwent a surgery to remove her ovary and uterus. The emotional turmoil was immense for the couple, but together, they faced each obstacle with courage and determination. The treatment continued, with months turning into a blur of medications, chemotherapy, and hospital visits. Amidst it all, a ray of hope emerged in the form of the GJK Foundation, whose support provided a glimmer of light in the darkness that had engulfed Rakhi's life. Financial struggles loomed large, threatening to derail Rakhi's treatment. However, the timely intervention of the GJK Foundation offered a lifeline, providing her with accommodation at Dr. Ernest Borges for three months. The Foundation's kindness not only eased their accommodation woes but also instilled a renewed sense of hope in Rakhi and her husband's life.

"I am extremely grateful for GJK Foundation's zero cost accommodation aid for needy cancer patients like us. Their support has made a real difference during a challenging time. The comfort and care provided by the foundation ensure that I can focus on Rakhi's recovery." Said her husband.





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# DONATIONS



You may help us to reach more number of patients and women in need from the underserved areas



Donation of **81,05,794** rupees has been received till date which helped **7,309** cancer patients with accommodation during the course of their treatment



Donation of **27,43,979** rupees has been received till date for helping **530** on treatment cancer patients as emergency funding



Donation worth **14,68,509** rupees has been received till date which helped us distribute **2,788** ration and nutrition kits to cancer patients and pregnant women from underserved areas



**You may donate to us by  
using the QR code**

All donations made through cheque/NEFT/RTGS/UPI are eligible for 50% tax rebate under section 80G of Income Tax Act and receive 10BE certificate, subject to realisation and receipt of all donor details (Name, PAN card, Contact details and Address) necessary to claim the rebate